

## **AddonSoftware**

The Freedom to Grow®



AddonSoftware is a cost-effective, modular, full-featured, and fully integrated enterprise resource planning solution.

### How to cope with the pressures of costs and efficiency ERP for small and large enterprises

#### Your customers are in competition.

Small and large enterprises are faced with huge challenges in the current economic situation and need to redefine themselves if they are to prosper in a fiercely competitive landscape.

Increasingly, businesses need to leave the well-trodden paths of their industry and explore new market opportunities and technologies. They also need software that optimizes their resources to provide cutting-edge innovations. **One-size-fits-all or customized?** Innovative enterprises need software for controlling corporate tasks that is as future-oriented and individual as the enterprises themselves, and at affordable costs not typically found with customized software.

**BASIS offers the solution.** Our modular ERP system, AddonSoftware<sup>®</sup> by Barista<sup>®</sup>, combines the best of both worlds – an ERP framework with ready-made modules that serve as a foundation for proprietary solutions to a large developer community across the USA and Europe.

Learn more at www.addonsoftware.com

AddonSoftware has developed practical, affordable, feature-rich, and easy-to-use enterprise-wide software applications for businesses for more than 25 years.

## The Commercial Open Source concept from AddonSoftware **Develop more productively together**

#### Offer tailor-made solutions.

Benefit from the competitive advantages of AddonSoftware. Give your customers out-of-the-box functionality with as much customization as necessary.

Select the proven core functionalities from a standardized and flexible ERP framework, then develop the additional special features that your customers require.

Deliver relevant and integrated solutions to your customers at a reasonable cost with quick implementation. The core modules – Accounting, Distribution, and Manufacturing – are continually enhanced through cooperative development.

**Benefit from the expertise of others.** As a member of the "Co-op Developer Program" (CDP), you have access to the expertise of BASIS developers and AddonSoftware co-op developers.

You also have the opportunity to receive remuneration for your AddonSoftware development solutions, making this a winwin for all CDP members who collectively reap benefits from the contributions of the entire community. Companies using AddonSoftware enjoy The Freedom to Grow because of its lean efficiency, scalability, ease of customization, and ability to facilitate the preservation of existing customizations through the upgrade cycle.

#### The Co-op Developer Program With teamwork, your success is ensured

**Extend your resources.** As participants in the Co-op Developer Program, software vendors jointly extend the functional range of the ERP framework. This exchange of knowledge and expertise amongst colleagues, coordinated by BASIS, makes you more productive and efficient.

Benefit from your efforts. Partners have the opportunity to influence the overall strategic development of the project to their advantage. BASIS rewards their work with attractive reductions in licensing costs and ensures that AddonSoftware remains consistent and integrable in the long term.

**Secure your future.** The Co-op Developer Program is a sustainable business model with similarities to the "open source" concept. All partners contribute to the functional scope of the products, growing constantly in line with market requirements. The best of both the "open source" world and the OEM supplier world. BASIS provides more than 7,000 application software developers high-quality, innovative software tools. BASIS software products are the foundation of thousands of mission-critical systems with more than 1.7 million end users.

## Making use of knowledge The turbo engine for your BBj know-how

#### Capitalize on your BBj language skills.

Developers using the object-oriented highlevel language BBj<sup>®</sup> can take advantage of their knowledge and expand their product portfolio by building upon the standard AddonSoftware modules.

#### Fit AddonSoftware into your portfolio.

AddonSoftware fits seamlessly into the BBj development environment. BASIS ensures that AddonSoftware integrates with all existing tools and solutions, including earlier versions of BBj, Visual PRO/5<sup>®</sup>, and PRO/5<sup>®</sup>.

Kick start your growth. Offer your customers AddonSoftware, a distinctly extended solution portfolio, without having to replace their current software. Use your skill set to gradually extend existing custom applications and develop them into new, modern products.

# All the tools you'll ever need **The technology at a glance**

AddonSoftware is modern. Developed with BBj, the modern object-oriented development environment that, for thousands of developers around the world, is the only complete toolbox they need to efficiently program business applications. You too can benefit from BBj's advantages.

Java-based. Depend on BBj for a complete optimized toolkit to develop Java-based commercial software. With BBj, you can develop faster and more efficiently than ever before using your Java knowledge and existing Java code.

**Real three-tier architecture.** Flourish in the system environment that supports separating databases, business logic, and the presentation layer to ensure optimum scalability, functionality, and performance.

**Rapid application development.** Choose Barista<sup>®</sup> Application Framework, a RAD tool, for efficient graphical application development.

**Platform independent.** Develop once, then run your GUI software anywhere natively – under Windows, UNIX or Linux, or Mac OS, or combination thereof, or on mobile devices such as tablets and smartphones and in desktop web browsers.

**Database independent.** Use BBj's own free SQL-compatible database that integrates effortlessly with existing databases such as MySQL, Oracle, and MS-SQL, to name a few.

**Your intellectual property is copy protected.** Run the BBj license model that provides effective, automated protection for your intellectual property without additional costs, hardware, or software installation.

For more information, visit www.addonsoftware.com

## Independent and partnership-based The makers of AddonSoftware

**BASIS speaks your language.** BASIS International Ltd. began licensing a development environment for the Business BASIC language in the mid-eighties and enjoyed early success.

BASIS moved their technology in 2000 to the Java platform, unveiling the rejuvenated product family with the object-oriented development environment BBj for the Java Virtual Machine.

**BASIS adds application building blocks.** In 2007, BASIS acquired AddonSoftware and integrated its modular ERP framework into BASIS' own successful product family consisting of BBj and the robust RAD tool, the Barista Application Framework.

**BASIS is your established global partner.** BASIS is the perfect independent software provider and partner for independent software vendors (ISVs) and end users.

ISVs have been developing applications using BASIS products for small businesses or major corporations since the eighties in over 30 countries around the world. Citibank, Sheraton, Tesco, Bridgestone, BMW, Allianz, and ING, to name but a few, all run applications developed and maintained with BASIS tools.

**BASIS offers support.** The big little software company - big and stable enough to act as a reliable partner to thousands of big and small companies all over the world, small and flexible enough to find customized solutions to your business needs, from mobile through desktop to the cloud.



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